



PROFILE

Humor is my religion. People-first is my politics. And a great idea is my writer's high. Now that I got religion, politics and drugs out of the way, let's talk about building brands.

EXPERIENCE

- 2018 - 2023 **Tribune Publishing**
Lead Copywriter + Strategist
- 2020 - 2021 **World Gym International**
Freelance Associate Creative Director
- 2014 - 2018 **Chicago Tribune**
Lead Copywriter + Strategist
- 2009 - 2014 **Los Angeles Times**
Senior Copywriter
- 2007 - 2009 **Santy Integrated**
Senior Copywriter
- 2006 - 2007 **DGWB**
Senior Copywriter
- 2005 - 2006 **Ad Agencies**
Freelance Copywriter
 - Davis Elen, Heil Brice, Ideaology, Johnson Gray, Ogilvy & Mather

CLIENTS

B2C Multimedia Branding

- **Brands:** Albertsons, Cold Stone Creamery, Los Angeles Times, Phoenix Children's Hospital, squeezeoc.com

B2C Digital

- **Brands:** The Baltimore Sun, Chicago Tribune, Los Angeles Times, New York Daily News, Orlando Sentinel

B2C Events

- **Brands:** Los Angeles Times: Festival of Books, The Taste, Travel Show

B2C Project Work

- **Brands:** Hilton Garden Inn, Islands, McDonald's, Sav-on Pharmacy, Sharp Electronics, Universal Studios CityWalk Hollywood, The Venetian Las Vegas

B2B Campaigns

- **Brands:** Cisco Systems, Epson, Hewlett-Packard, IBM, Samsung, Symantec

OTHER

Stand-Up Comedian

- Writes + performs original material

Tennis Instructor

- Taught part-time for 13 years

RECOGNITION

Adweek

New York Times

- squeezeoc.com

Lürzer's Int'l Archive

- Spraymount

NPR & YouTube

- Anti-domestic violence PSA



AWARDS

Cold Stone Creamery

Kohnie's Restaurant

Los Angeles Times

Phoenix Children's Hospital

Tempforce Temp Agency



EDUCATION

Tufts University, Medford, MA

- B.A. American Studies

Miami Ad School Atlanta @ Portfolio Center, Atlanta GA